

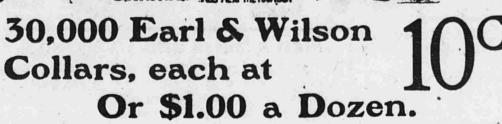


We Give "S. & H." Green Trading Stamps.









NEVER before in the entire history of the collar industry of America has this offer been paralleled. It is therefore safe to assume that



The regular price of these Collars is 25c. each; but when you can obtain them for 10c. apiece, as in this instance, economy urges you to buy at once and plentifully.
In twenty prominent and popular styles of Fold and Standing Collars, the sizes

range from 13 to 20. In twenty more good styles of Fold and Standing Collars,

there are nearly all sizes. Every collar is clean and perfect.

Every collar bears the Earl & Wilson name.

Some of the styles are:—

DEEP RICH CUT WATER BOT- 2.50 TLE: regularly \$4.00; each. DEEP RICH CUT GLASS DE- 2.95 CANTER: regularly \$5.50; each. DEEP RICH CUT HANDLE OLIVE TRAYS: regularly \$2.50: 1.25 each.

samples in order to be able to fit all feet.

ALSO SPECIAL.

(Consolidated Shoe Stores, Second Floor.)



ONECK POYNETTE MISSOULI GERMANIC ONARGO Price, per Collar,

TIONA SENECA ARAPAHOE MENLO MOHUNK, SAGAMONT AND 20 OTHERS. Per dozen, 10c

TECOMA

EARL OF TROY 1.00

WAUBUNK

OSCEOLA



China, Stassware & Lamps.

Further Attractions in the Big Pre-Thanksgiving Sale To-Morrow. There isn't much room for talk. Such wonderful bargains as

the following merely need to show themselves in print. China Sets. \$3.50 DECORATED CHINA ICE CREAM SETS, 13 pleces, \$7.00 DECORATED CHINA FISH AND GAME SETS, 13 pleces, \$14.00 DECORATED PORCELAIN DINNER SETS, 100 pleces, \$22.00 THEO. HAVILAND CHINA 19. 95 DINNER SETS, 100 pleces, \$25.00 LIMOGES DECORATED 16. 75 CHINA DINNER SETS, 100 pleces, \$75 THEO. HAVILAND CHINA 35.50 Engraved and Plain Table Slassware.

\$3.50 and \$5.00 Srades,

Illomen's

Decorated Table Porcelain at 1/2 Regular Prices.

DER PLATES, each, VERED BUTTER DISHES, each UCE BOATS, each, KE PLATES, each, LAD BOWLS, each, GAR BOWLS, each, GAR BOWLS, each, GAR BOWLS, each, GAR BOWLS, each,

Winter Underwear.

For Women and Children. WOMEN'S PURE NATURAL BLACK OR WHITE WOOL ONEITA' COMBINATION SUITS: all sizes; made to sell up to \$2 25; your choice, WOMEN'S PART WOOL COMBINA-TION SUITS: natural or white: all sizes: made to sell at \$i.25.

WOMEN'S FINE RIBBED COTTON (FLEECED) VESTS AND DRAW-ERS: made to sell up to 40c.! all sizes: your choice.

CHILDREN'S RIPBED COTTON (F L E E C E D) COMBINATION SUITS; all sizes; regularly up to 85c., 39c (Main Floor, East of Escalator.)

Candies and Favors for Hallowe'en.

TRAIS: Fee dills. 7.25
each.
DEEP RICH CUT SUGARS AND 2.50
CREAMS: regularly \$5.00; each.
DEEP CUT OIL CRUETS. low 1.19
Shape: regularly \$2.00; each.
CUT MUSTARD CUPS. with cover: 75c
cut GLASS OPEN SALTS: as-25c
sorted: each.
(Third Floor, Front.) AMERICAN MIXED, pound, CHOICE MIXED, pound, MOLASSAS CREAMS, pound, 911omen's Sample Shoes, 1.95 MOLASSES CREAMS, pound, 12c
CLOVE DROPS pound, 12c
CINNAMON DROPS, pound, 12c
BUTTERSCOTCH CREAMS, pound, 12c
FUDGE, pound, 12c
COCOANUT BON BONS, pound, 12c
VANILLA CHOCOLATE CREAMS, pound, 15c All this season's styles, all leathers and all sizes are represented. We have added a CANDY-BY-THE-YARD, yard,

large assortment of our own shoes to these FAVORS. PUMPKIN CANDY 11c and 20c FRUIT CANDY BOXES. Se to /8c VEGETABLE CANDY 120 to 500 \$2.00 Shoes at 98c BREAD CANDY BOXES, 120 to 1.00 MOTTO PAPERS. 4c, 5c and 10c Dongola Kid, button and lace, all sizes SMALL DOLLS FOR 7c and 10c

(Main Floor, Centre, 18th St.)



COATS are made in military front, belt back and velvet collar, sizes 2½ to 8 years. The NORFOLK SUITS consist of fancy cheviots, also navy, sizes 8 to 16. The DOUBLE-BREASTED

SUITS, mixtures, navy and black, sizes 8 to 16 years.

Note—We could tell you why these 600 garments are sold below their value, but We State No Values-WE GIVE THEM.

Standard and Classical Music.

We recently had to enlarge the section devoted to Standard and Classical Music, and are now able to display our great stocks to proper advantage.

That our prices are lower than others is beyond question. It stands to reason that

we can easily undersell competitors because we buy in larger quantities than others.

Very low prices prevail in both American and foreign prints. If there is any particular piece of Sheet Music that you desire, and if we haven't it in stock we will get it for you.

The next time you are in the store visit the Classical Music section. A competent salesman, who for many years was with one of America's foremost music houses, will gladly answer the different questions.

To Music Teachers.

Please write or call for our special catalogue of Standard and Classic works includes Vocal, Instrumental, Violin and Piano, Mandolin, Guitar and Piano Music. Special graded pieces for teaching purposes.

By looking over this list you will find compositions for which you have been

paying from 20c to 75c a copy, while our price is but 10c. Every composition is musically correct, printed on fine paper, lithograph process, and is equal in quality and appearance to the finest editions published.

We also carry the full line of Schirmer's Library. Catalogues on application.

Piano Studies and Instructors. Piano Studies,

Mason & Mathew's Primer of Music. 75c usic.
ini Piano Method, Board
ver. Complete, \$2.00 60c Bertini Plano Method, Board Cover, Complete, American Fineering, True Musical Dictionary, Schumann, Opus 15, Scenes Schumann, Opus 15, Scenes Godayd, Hood, Conderd March Composers, 2 vols., 75c Composers, 2 vols., 75c 60c 20c Bach, Little Preludes and Fugues, ven Sonatas for Piano, \$1.50 Etudes, Opus 100, 40c Twelve Preludes and 16e 30e 30e 17e 25e Pieces.
Burgmuner, Opus 100.
Chaminade Piano Album, | Chaminade Plano Album, Chopin Nocturnes | Total Nocturnes | Total Chopin Nocturnes | Total Nocturnes | Popular Instructors. Nocturnes, Waltzes, Album of 32 Favor-| Re Freess, | 250c | 17c | 17c | 27c | 27

CLASSICAL SHEET MUSIC. Suitable for teachers and pupils,

A DREAM OF PARADISE. Gray. AH., I HAVE SIGHED TO REST ME. AH, I HAVE SIGHED TO REST ME. Verdi.
ANGELS' SERENADE, Violin Obligato. Braga.
BEALTY'S EYFS, Violin Obligato. Tosti.
CALVARY. Rodney.
COULD I. Tosti.
GARDEN OF SLEEP. De Lara.
STILL AS THE NIGHT. Bohm.
THOU ART LIKE UNTO A FLOWER.
RUCKED IN THE CRADLE OF THE
DEEP.
RUCKED IN THE CRADLE OF THE
DEEP.
WOICES OF THE WOODS, Rubinstein.
Plano Solos.

Plano Solos.

Vocal.

ALBUM BLATT. Grier.
ALICE Trinscription. Ascher.
ADESTE FIDELES. Freeman.
ARAGONAISE, Massenet.
AWAKENING OF THE LION.
Emitski. BRIDAL CHORUS from Lohengrin, CHARGE OF THE UHLANS. Bohm.

BOAT SCAUCE SCHOOL BOAT SCAUCE SCHOOL BOAT SCAUCE SCHOOL SCHOOL BOAT SCHOOL BO Call or send for complete catalogue; contains over 1.000 classical standard 10c

pieces, at, each. City as well as out-of-town mail orders are given prompt attention. (Third Floor, East, 18th St.)

ABRAHAM STRAUS

Great News for Friday.

Every day is a great value day here-that's the way this tremendous business was built. Everybody is working together, every day, doing his or her level best that this Store shall serve the public best of all. And more than four thousand people, all trying to do one thing, can accomplish wonders. But Friday is "special" day-the day when each separate branch of the business puts all its energy into some special underprice offering which shall better the best that has been done before. It is a splendid page full of news we print to-day. You won't-

Lace Curtains Reduced.

clearance, because in a business as big as this there is no room for these accumulations. They make a great Friday Little Lots. value—they will be snapped up quickly—and the room they take now can be occupied with regular

ONE, TWO AND THREE

pair lots-repriced for quick

A CONSIDER ABLE

quantity-in some ways the

most notable offering we ever

Link Cutt Buttons.

Watch Chatelaines.

All are made of rolled gold plate, which means that the plating is rolled

on under pressure, and will wear very much better than the ordinary

electroplating. Every piece is per-fect a d the designs are very hand-

A SPECIALLY SMALL

price for some of the daintiest

and freshest Hats that the

KNIVES AND FORKS with

pearl handles; some insignifi-

cant hurt in the pearl is re-

sponsible for the small pricing

Except for this, and in very

many cases you will have to

made. There are

Brooches,

In each case one Curtain of a pair has been slightly soiled by showing. There are only a few patterns at a price, but a wide range of prices. Here is a hint:

White Nottingham Curtains. 85e., worth \$1.25 a pair. \$1.25, worth \$1.85 a pair. \$1.95, worth \$2.75 a pair. \$2.45, worth \$3.50 a pair. White Irish Point Curtains.

\$2.65, worth \$4.00 a pair \$3.95, worth \$5.75 a pair \$5.45, worth \$7.50 a pair Ruffled Bobbinet Curtains,

Rolled Gold Jewelry, 25c.

75c. to

\$1.50 Values.

some, including rose gold, polished and Roman gold finishes. So good are they that we guarantee them all. Now, why the sale? Because one of the best makers in the trade made more than he found he could sell without a wait, and so he cut the price.

So there will be splendid picking to-morrow at 25c. Instead of 75c. to \$1.50.

Main floor, centre. Central Building

Trimmed Hats. \$7.50.

In the Saion.

EACH.

clever brains and cunning fingers of our best designers have produced. Let's glance at four styles.

bow at back. \$7.50 Blue and white beaver Hat, trimmed with rosettes or rib-bon around crown and bow of ribbon at back. \$7.50 Salon, Second floor, rear, Central Building.

Pearl Handled Cutlery.

Saving.

get it pointed out to see the hurt, they are as fine as the Cutlery we sell at full prices.

On a special table in the Silverware Store to-merrow. 60c. Fruit Knives, 37c. Each. Pearl handle, steel blade, with sterling silver ferrules.

\$1.00 Table Knives, 63c. Each. \$1.25 Table Forks, 68c. Each,

Full size Fork and handle to match above Knives.

Main floor, Court, West Building.

Muslins and Sheetings

these good and staple household utilities that Friday should be a record breaking day in the White Goods Store.

LITTLE TO PAY FOR

2½ yards wide heavy standard make, bleached Sheetings.
2½, a yard
2½ yards wide extra heavy and fine close woven bleached Sheetings.
35e. a yard Way Down.

THE CROWDS THAT THRONG our Lining Store every day show how many Brooklyn women appreciate the 10c. Per-

many Brooklyn women appreciate the fact that this is the best place to buy Linings. Working on the broad principle of enlightened selfishness, we know that we serve ourselves best by serving the public most, and this principle will be demonstrated to-morrow, when we sell this toc. Lining Fabric for 6c.

SOME GERMAN CHINA

Main Floor, cear, Central Bushing.

Great China News Of New

Salad Bowls and Roll Trays that we have just taken out of the big foreign casks are so splendid that we will put them on a table for Friday. They are remarkable bargains even for the great values that are usual in this basement.

Worth 50c. to \$2.49, at 30c. to \$1.98. They are of various sizes and decorations, all with heavy gold border and all of particularly good quality. They should disappear in a hurry.

Great Waist Values.

why this business is forging ahead so fast. But Friday brings extraordinary values all For Friday. over the Store--- and nowhere

more prominently than among the pretty new Waists.

GREAT VALUES every day—that's why this Waist

Store is always so busy and

\$4.00 Sweaters, \$2.98. Honeycomb stifch, jersey collar, cuffs and belt, in black, navy and red.

Velveteen Waists, \$2.98 to \$12.50.

Various colors, some plain, some are dotted; a few very effective plaids, and one especially pretty model for \$2.98 is of gun metal, tailor made, having three side pleats on either side of a two-in-the lap in front, which is ornamented with four fancy gun metal buttons, turnover stock collar and full sleeve.

Second floor, centre, Central Building, Second floor, centre, Central Building

Women's Suits, \$17.50. Worth \$22.50.

Two Styles.

One is made of fancy mixtures and plain black Cheviot; style is the three-quarter length

Two entirely different styles of Women's Tailor-built Suits dem-

onstrate again this

store's supremacy.

Coat, seams finished with wide straps; semi-fitting front; finished at waist with belt; turn cuff with puff; aned with satin; skirt is gored effect; instep length and finished with band and rows of stitching

The other style is made in blue and black Cheviots; three-quarter length Coat, with plaited back; large sleeve, with turn-over cuff, trimmed with cloth and narrow braid, and lined to waist with taffeta. Skirt is 9-gore style, lap-seams and instep walking

Second floor, front, Central Building.

MATCH THEM WITH

Men's Gloves, 95c.

A Bargain.

the best Gloves you can find at \$1.50 anywhere—and you will have hard work to detect any difference. They are Cape Gloves in the newest oak and Havana

tan shades, and they have the saddler stitching and spear points which are in favor. One of the most not-

THE MOST COMMENDA-

ble fabric Writing Paper sold

anywhere even at 19c. a pound, yet to-morrow we shall

have 2,000 pounds at less than

half price. We sell so many

ons of it regularly that the

manufacturer is willing every

little while to make a conces-

able Friday offerings we ever made. 95c, a pair.

Main Floor, front, East Building.

19c. Paper, 9c. a Lb.

Scotch

Madras.

sion-then we make an added concession which brings this notable bargain to

The size is Winthrop; colors are white, blue, violet and gray; the white you may have either ruled or plain; the envelopes are perfectly made and are 7c. a package. Only a limited quantity to each purchaser, as we do not mean to sell to dealers. Paper will not be sold without some Envelopes to match.

Main floor, front, East Building. Main floor, front, East Building.

Women's Hosiery, Little.

TWO FINE VALUES in women's Stockings--a most fitting contribution from the Hosiery Store to this page of recordbreaking values.

Just in Time.

25c. Stockings, 19c. Fast black cotton Stockings, fleece lined, with double soles, heels and toes, also some fine cotton ones with unbleached split soles.

Ficece Lined Underwear, 24c. Fleece lined, shaped Underwests, well made and finished; French band Drawers to match; also some extra large sizes. some extra large sizes.

Main floor, front, Central Buildin

Cut Glass Specials. Some Half.

USUAL interest for the Friday visitors to the Abraham and Straus Store. Here are the details:

FOUR ITEMS OF UN-

Basement, West Building.

\$5.00 Bowls, \$3.75. Salad or Fruit Bowls, brilliant designs

\$2.00 Nappies, \$1.19. Rich cut glass Napples

\$2.49 to \$7.98 Vases and Bowls, \$1.25 to \$3.98. Righemian Flower Vases and Bowls, in a very rich lustre, metaille finish.

Cod Liver Oil.

NOWHERE IN THE COUNtry outside this Store will you find the regular prices for Drugs and Toilet Articles of the highest character so uniformly low. And Friday brings special prices on five sorts of

Scott's Emulsion of Cod Liver Oil, \$1.00 size, at \$5c. Wampole's Cod Liver Oil, \$1.00 size, at \$5c. Russell's Emulsion, \$1.00 size, at \$5c. A. and S. pure Norwegian Cod Liver Oil, large bott regularly doc, at \$9c. A. and S. pure Emulsion of Cod Liver Oil, large bott regularly 43c., at \$5c. Main floor, front. Caural mains.

Bargains. Co! Liver Oil that are far below even our usual

In the Men's Store -- Friday. Men's Fall and Winter Suits, Top Coats, Raincoats and Fall Overcoats, More Than Five Hundred Sarments Await Your Selection. Single and Some Splendid Mixtures and Plaids. Also Double Breasted plain Oxford and black. Every Suit shows its "Higher Pedigree." Sack Suits. If you did not see the tag marked \$7 you

could not believe it to be the price. Satin Lined Startling? Yes, but cost or value does Top Coats. not count with these simply have to move. Other fine FALL OVERCOATS are in the same class. Raincoats. including Celebrated Brands. - Description would

be misleading, as there are but a few of each sort, although a goodly number of coats. Why We Do St. It has become an unwritten law in this Store to dispose of broken at a loss, to do so. Every garment sold to-morrow will become an advertisement in itself.

